



CoSED

COALITION FOR SOLIDARITY
ECONOMY DEVELOPMENT

ANNUAL REPORT

The Coalition for Solidarity Economy Development

November 2020 - December 2021

Belgrade 20 January, 2022.

SUMMARY OF WORK REPORT FOR 2021

Secretariat - has 1 full time and 4 part-time employes

Projects - Currently, 4 projects are in the process of implementation, results are expected for 2 more submitted projects.

Communication - focus on online presence

Social networks – CoSED is active on all relevant social networks - Facebook, Twitter, Instagram. The Facebook page reached more than 2,490 followers. The Instagram page has 760 followers and the Twitter page has more than 260 followers. The number of followers and visibility is increased by over 70% on all networks.

Finances - Donations were received in the amount of 6,822,783.49 RSD.

PROJECTS

Currently, 4 projects are in the process of implementation, 4 were completed during 2021, results are expected for 2 more submitted projects.

I. SUPPORT TO DEVELOPMENT OF SOCIAL ENTERPRISE ECOSYSTEM

The total value of the project is EUR 50,720.00;

DECIDE, The German-Serbian Initiative for Sustainable Growth and Employment (GIZ);

Project duration: May 2021 – February 2022.

Through this project, CoSED focuses on the burning issue of defining social enterprises in Serbia and the low level of knowledge and information of citizens about the social and solidarity economy. The coalition wants all interested parties to have comprehensive, accurate, timely and necessary information about the solidarity economy, and especially to have greater knowledge and understanding of its potential for positive social changes, its social impact, in order to motivate them to get involved in the development of the sector.

Objectives of the project:

1. Develop the structure and content of the register of social enterprises as support in the ongoing process of policy development for the sector;
2. Build the capacities of public institutions, CoSED and social enterprises for greater professionalization of their work in the field of social entrepreneurship;
3. Raising the awareness of public officials, (social) entrepreneurs and citizens in general about the impact of the social and solidarity economy

2. MAPPING THE ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN SERBIA

Total project budget 16,404.00 euros;

Open Society Foundation;

Project duration from August 2021 to August 2022.

Through this project, CoSED will include a greater number of actors in the SSE ecosystem, through mapping actors and determining the characteristics and potential of the entire ecosystem.

The key activities of the project are:

- a) capacitating existing and developing missing SSE actors and practices;
- b) creation of broader alliances for stronger and more participatory policy advocacy and a generally more favorable framework for the development of SSE.

The main goal of the project: Establishing the entire ecosystem of the social and solidarity economy that contributes to the sustainable and solidarity development of society.

Specific objectives:

By August 2022, research and map the existing actors, practices, capacities and resources in the field of SSE in Serbia, and identify the missing ones.

By August 2022, connect SSE actors in Serbia in the area of capacity building and joint

advocacy platforms.

During the project, promote the broader concept of SSE, the different actors of SSE and the areas around which the actors connect and cooperate.

3. ROADMAP TO SOCIAL ENTERPRISES

**Total project budget: approx. 150,000 euros;
Erasmus+ program and Visegrad Fund;
Project duration from October 1, 2021 to December 1, 2022.**

The basis of the project is the realization of the initiative of creating an online map with information about social enterprises from the V4 and WB6 regions. Project activities in the form of training courses, networking and conferences will be implemented to support the networking of social enterprises, youth organizations and educational institutions with the aim of building partnerships and increasing the interest of young people in entrepreneurship. The goal is to make social enterprises more visible and accessible, not only for people from the immediate environment, but also for those who come from other countries, are familiar with the concept, motivated to buy products or hire services, but are unable to find information about social companies in the region. Eight partners from 8 countries will work for 13 months to create a digital tool for regional cooperation in the field of social entrepreneurship.

The main project goal: building an online map of social enterprises from Macedonia, Poland, Slovakia, Montenegro, Hungary, Albania, the Czech Republic and Serbia.

Activities: Preparatory partnership meeting, online training for youth, networking event: Making social enterprises visible and connected, creation of a map of social enterprises in participating countries, public event for promotion;

The project is led by the Youth Council - Kruševo from Macedonia in a consortium of partners: European Foundation for Human Development (Poland), Coalition for the Development of Solidarity Economy (Serbia), ADEL Slovakia (Slovakia), NGO Prima (Montenegro), Association MEOUT (Hungary), Network of young professionals (Albania) and Mission: Connecting (Czech Republic).

4. GROUND UP: SOCIAL ENTREPRENEURIAL ECOSYSTEM BOOST FOR RESILIENT CITIES (October 2021-jun 2022)

**Total project budget: 149,523.00 euros;
Erasmus+ program**

The Kruševo Youth Association (Macedonia) is the leading project partner, while partner youth organizations come from Denmark, Costa Rica, Romania, South Africa, Slovenia, Ecuador, Bulgaria, Serbia and Peru.

The main project goal is to increase the capacity of youth organizations in order to provide young people with the opportunity to develop an entrepreneurial way of thinking and to meet the needs of their local community through the form of social entrepreneurship.

Outcomes:

- the conditions of the local communities involved in the project analyzed and gained a better understanding of the challenges or potentials associated with creating an enabling environment for social entrepreneurship;

- partnerships between youth organizations and representatives of local governments established;
- developed the capacities of youth workers, leaders, representatives of local self-governments to give young people, especially young people who belong to vulnerable social groups, the chance to develop their entrepreneurial way of thinking and turn their ideas into social enterprises;
- developed action plans that lead to the creation of a stimulating environment for social entrepreneurship;
- good practices exchanged between countries participating in the project.

5. ADVOCACY STRATEGY DEVELOPMENT FOR IRIS NETWORK

The total value of the project is 9,000.00 euros;

Initiative for development and cooperation;

The project was implemented from May to September 2021

The goal of supporting the IDC as the secretariat of the IRIS network was to establish a unique online strategy for advocacy and promotion of the improvement of the social protection system, social protection services and the position of migrants in the Western Balkans region. After the analysis of the strategic framework in Albania, Bosnia and Herzegovina, Montenegro, North Macedonia and Serbia, 5 different strategies and action plans were developed, in accordance with the capacities of the leading organizations of the IRIS network in those countries. Guidelines were also provided for the umbrella online campaign conducted by the IDC as the IDC secretariat.

6. CREATION OF MARKET ANALYSIS FOR SOS PULSE/MARKET STUDY FOR SOS PULSE

The total value of the project is EUR 2,500.00;

SOS Pulse;

The project was implemented from June to December 2021

The goal of the project was to create a market analysis for the French organization SOS Pulse, in order to define their role within the ecosystem of social entrepreneurship in Serbia.

The main activities were qualitative research and desk research and the development of guidelines for the further integration of SOS Pulse into the ecosystem of social entrepreneurship in Serbia.

7. DEVELOPMENT OF SOCIAL CRITERIA WITHIN PUBLIC PROCUREMENT

The total value of the project is EUR 7500.00;

NALED;

The project was implemented from June to December 2021

The goal of the NALED support project was to create an analysis of the conditions to develop social elements within the public procurement procedure and in the context of the newly adopted law on public procurement. In addition to the guidelines for the development of procedures with social elements, the analysis also contains recommendations for the

improvement of those procedures through the development of public procurement strategy.

8. SOLIDARITY ECONOMY FOR A FAIRER SOCIETY (June 2020-February 2021)

The total budget of the project is 13,700 EUR, the donor is the Open Society Foundation.

The project aims to contribute to greater citizen activism and the democratization of society, i.e. opening dialogue and advocating socially sustainable policies, solidarity and justice through strengthening the cooperation of social and solidarity economy organizations, the academic community, think-tanks, trade unions, non-governmental organizations, informal groups and social movement.

The specific objectives of the project are:

1. Establishing dialogue and cooperation between different actors on the development of society on the basis of the social and solidarity economy (SSE);
2. Increasing the knowledge base about the social and solidarity economy in Serbia;
3. Contribution to informing citizens about alternative models of social development and promoting a culture of dialogue and citizen participation in reform processes at the local and national level.

Activities: Preparation of analytical material and policy recommendations on directions of support for the SSE sector in the post-covid period; Have your say! – An online tool for collecting information on examples of good practice during and after the COVID-19 crisis; Preparation and implementation of a promotional campaign on social networks.

During 2021, CoSED submitted, in addition to the previously mentioned, 2 more projects for which a decision is awaited. The projects were submitted to GIZ and the Balkan Fund for Democracy (BTD).

MEDIA REPORT AND PUBLIC RELATIONS REPORT:

The social network

The coalition is present on three social networks - Facebook (2490), Instagram (768) and Twitter (261). From September 2020, we are preparing weekly plans, which include 4-5 posts per week (promotion of the values that the CoSED stands for, promotion and presentation of members, promotion and presentation of content from the website/blog, promotion and presentation of examples of good practice + campaigns). Social networks weekly insights is regularly produced.

Statistics for FB for the last 30 days

- Page likes - +29%
- Post reach - +87%
- Post engagement - +265%

Statistics for IG for the last 30 days:

- Accounts reached - +56%
- Content interactions - +17%
- Total followers - +3.5%

We are the least active on Twitter and for now our focus is on building a profile and community on Facebook and Instagram.

FINANCIAL REPORT

The total amount of donations received in 2021 is 6,822,783.49 dinars. Of that, the Heinrich Bell Foundation paid 129,876.67 dinars, the Foundation for Open Society 1,356,273.60 dinars, GIZ 4,742,978.29 dinars. The rest were carried over from last year as continuations of the projects. From all this, 4,022,754.26 dinars were generated to cover the costs of 2021, and 2,800,029.23 dinars were transferred to 2022, to cover project costs.

Business income totals 712,711.79 dinars, these are invoices issued for consulting services.

The report was compiled by:

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