



CoSED

COALITION FOR SOLIDARITY
ECONOMY DEVELOPMENT

ANNUAL REPORT

The Coalition for Solidarity Economy Development

January - November 2020

Belgrade, 24. December 2020.

SUMMARY OF ANNUAL WORK REPORT FOR 2020

Secretariat - there are 3 employees under the copyright contract, 1 employee under the service contract and 2 associates/volunteers.

Projects - Currently 2 projects are in the process of implementation, 1 has been completed, results are expected for 1 more submitted project.

Communication - focus on online presence

Website - Launched bilingual website solidarnaekonomija.rs

Social networks - KoRSE is active on all relevant social networks - Facebook, Twitter and Instagram. The Facebook page has reached more than 1,000 new likes since the beginning of the year and now has more than 2,100 followers. The Instagram page has close to 400 followers and the Twitter page has more than 250 followers. On all networks, the number of followers and visibility is increased by over 120% in the last quarter of the year alone.

Membership in other platforms - KoRSE is a member of the DIESIS network.

Finances - Donations were received in the amount of 2,099,537.80 rsd.

PROJECTS

Currently, 2 projects are in the process of implementation, 1 was completed during 2020, results are expected for 1 more submitted project.

1. GROUND UP: SOCIAL ENTREPRENEURIAL ECOSYSTEM BOOST FOR RESILIENT CITIES (January 2020-August 2022)

**Total project budget: 149,523.00 euros;
Erasmus+ program.**

the Kruševo Youth Association (Macedonia) is the leading project partner, while partner youth organizations come from Denmark, Costa Rica, Romania, South Africa, Slovenia, Ecuador, Bulgaria, Serbia and Peru.

The main project goal is to increase the capacity of youth organizations in order to provide young people with the opportunity to develop an entrepreneurial way of thinking and to meet the needs of their local community through the form of social entrepreneurship.

Outcomes:

- the conditions of the local communities involved in the project analyzed and gained a better understanding of the challenges or potentials associated with creating an enabling environment for social entrepreneurship;
- partnerships between youth organizations and representatives of local governments established;
- developed the capacities of youth workers, leaders, representatives of local self-governments to give young people, especially young people who belong to vulnerable social groups, the chance to develop their entrepreneurial way of thinking and turn their ideas into social enterprises;
- developed action plans that lead to the creation of a stimulating environment for social entrepreneurship;
- good practices exchanged between countries participating in the project.

2. SOLIDARITY ECONOMY FOR A FAIRER SOCIETY (June 2020-February 2021)

The total budget of the project is 13,700 EUR;
Open Society Foundation

The project aims to contribute to greater citizen activism and the democratization of society, i.e. opening dialogue and advocating socially sustainable policies, solidarity and justice through strengthening the cooperation of social and solidarity economy organizations, the academic community, think-tanks, trade unions, non-governmental organizations, informal groups and social movement.

The project objectives are:

1. Establishing dialogue and cooperation between different actors on the development of society on the basis of the social and solidarity economy (SSE);
2. Increasing the knowledge base about the social and solidarity economy in Serbia;

3. Contribution to informing citizens about alternative models of social development and promoting a culture of dialogue and citizen participation in reform processes at the local and national level.

Activities: Preparation of analytical material and policy recommendations on directions of support for the SSE sector in the post-covid period; Have your say! – An online tool for collecting information on examples of good practice during and after the COVID-19 crisis; Preparation and implementation of a promotional campaign on social networks.

3. SUPPORT THE DEVELOPMENT OF THE SOCIAL AND SOLIDARITY ECONOMY (April-November 2020)

Project value EUR 10,000, donor Heinrich Bell Foundation.

Work with social enterprises and decision-makers is motivated by the goal of creating appropriate policies and instruments that will respond to the needs of social enterprises in the context of sustainability and improvement of their business. With this project, the focus is on building the base (relationships with social enterprises) and establishing the Coalition in order to make advocacy more grounded and the sector more visible.

The project objectives:

1. Validation of policy proposals and support measures for the development of the sector, through consultations with interested parties and decision makers;
2. Informing general public about the benefits of social entrepreneurship for the sustainable development of local communities.

Activities: Implementation of consultation mechanisms with interested parties on the future development of the social entrepreneurship sector in Serbia (3 consultative meetings with various stakeholders); Undertaking various awareness-raising activities towards target groups in order to inform them about the benefits of social entrepreneurship for local socio-economic development (blog and database of social enterprises in Serbia).

In 2020, the coalition submitted, in addition to the previously mentioned, 7 more projects. Of those, we are still waiting for a decision on whether they will be supported for 3. The projects were submitted to the Heinrich Bell Foundation, GIZ and the Resilience+ program.

MEDIA REPORT AND PUBLIC RELATIONS REPORT:

CoSED website

During this year, a bilingual site solidarnaekonomija.rs has been built. The site is visually attractive, optimized for mobile devices.

The social network

CoSED is present on three social networks - Facebook (2100), Instagram (387) and Twitter (268). Weekly plans have been prepared since September, which included 4-5 posts per week (promotion of the values that the CoSED stands for, promotion and presentation of members, promotion and presentation of website/blog content, promotion and presentation of examples of good practice + campaigns). Weekly basis insights on the growth of social networks is kept.

Statistics for FB for the last 30 days

- Page likes - +125%
- Post reach - +219%
- Post engagement - +146%

Statistics for IG for the last 30 days:

- Accounts reached - +266%
- Content interactions - +57%
- Total followers - +16.8%

We are the least active on Twitter and for now our focus is on building a profile and community on Facebook and Instagram.

FINANCIAL REPORT

The total amount of donations received in 2020 is 2,099,537.80 dinars. Of this, the Heinrich Bell Foundation paid 1,057,537.80 dinars for the project Encouraging the development of social and solidarity economy, and the Foundation for an Open Society 1,032,000.00 dinars for the project Solidarity economy for a fairer society. The initial donation was RSD 10,000.00.

Business income amounts to a total of 211,504.00 dinars, these are invoices issued.

Difference in favor of income and expenditure RSD 704,280. RSD

The report was compiled by:

Dina Rakin,
Director